

Problems with Conventional Survey Techniques

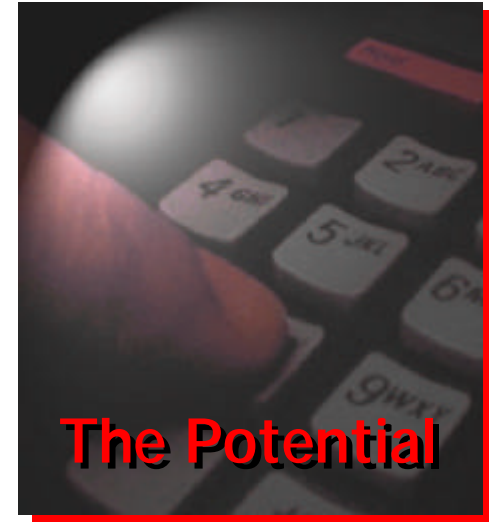
- time-consuming to complete
- costly manual processing
- costly manual analysis
- costly manual reporting
- low return rates



The Solution: The Talking Questionnaires™*

- fast and easy to complete via telephones
- cost effective automated processing
- cost effective automated analysis
- cost effective automated reporting
- high return rates
- 100% confidential

*US patent # 6564207 & Canadian patent # 2287768



TheTalkingQuestionnaires™ patented systems are smart systems designed to help investigators and institutions:

- collect information,
- monitor results, and
- compile reports with:
 - accuracy,
 - efficiency, and
 - affordability

Survey examples include, but not limited to:

- consumer satisfaction surveys
- course evaluations
- employee surveys
- market surveys
- health assessment questionnaires



1

The Input

- Respondents call in to a toll-free number 24 hours a day, 7 days a week.
- Voice prompts guide the user quickly and easily through to the questionnaire's completion.

3

The Output

- Updated reports are faxed to investigators whenever new results come in.
- A secure dynamic summary Web report is maintained and accessible online.

2

The Processing

The caller's responses are automatically processed and analyzed on successful completion of the call.

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The Benefits

- Easy to use
- Immediate results
- Current reports
- Cost efficiency
- Accommodates everyone, from the corporations to the individual

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